THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

Vol. III, No. 42 Boyes Hot Springs, Calif. Friday, April 25, 1958

By Mail: $1.29 Per Year. Pickup, free

IT'S TIME TO CHANGE YOUR CLOCK...

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . Saturday night we will have to get up at midnight and set our clocks ahead one hour . .

It seems like there are not enough hours in the day now to get everything done, without losing an hour, but come September we will get it back again . . .

While on the subject of time . . . "Take Time Ten Times"

1. Take time to worship — it is the highway of reverence which cleanses and restores the soul.
2. Take time to work — it is the price of success.
3. Take time to think — it is the source of power.
4. Take time to read— it is the foundation of knowledge.
5. Take time to help friends — it is the source of happiness.
6. Take time to play — it is the secret of youth.
7. Take time to love — it is the one sacrament.
8. Take time to dream — it hitches the soul to the stars.
9. Take time to laugh — read MOONBEAMS — it helps with life's loads.
10. Take time to plan — it is the secret of being able to take time for the first nine things.

Thank you,
The Publisher

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

When Nationalist Chinese Ambassador Hollington K. Tong and his wife celebrated their golden wedding anniversary, the Ambassador offered two rules for a happy marriage: "The wife should love her husband less and understand him more. The husband must love his wife more and try not to understand her at all."

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.

Somebody goofed— The El Verano Improvement Club will hold its April 28th Whist party on Saturday night, May 3rd.

Wanted: "Husband for beautiful blonde, aged 18. Must have money to support her in absolute luxury. Taste runs to minks, caviar, diamonds. Applicant please write 'Desperate Father,'" Box A, % MOONBEAMS.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

A staunch old Republican invariably managed to show up at all the Democratic rallies. A friend suggested that perhaps he was thinking of swapping sides. The die-hard snortd indignantly, "Change parties? Never." he snapped. "I just go to their meetings so's to keep my disgust fresh."

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Our plane, flying at about 16,000 feet, suddenly began to descend rapidly. A Canadian soldier sitting next to me turned and said: "I beg your pardon — does the ringing in my ears annoy you?"

When you are blue and your spirits are low — stock up at the Glen Ellen Liquor Store.

From an Ad for Women's slacks: "Cut to get to the bottom of every figure problem."

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

Met several new folks at the Four Corners Cafe last Saturday— they knew Ye Ole Colonel and now they know me.

Two Philadelphia stores which make keys are separated by only a few doors, but they're miles apart in their ability to lure customers. The sign in one reads, "Keys made while you wait"; the other, "Keys made while you watch."

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

Sign in an ice cream parlor window: Take home a brick. Your wife may have company.

We see Edmund C. Reedy had some political cards printed in Petaluma, well that's alright, he is running for the office of County Auditor and Petaluma is in Sonoma County — at least he got them in his district, I see some of the local politicians have gotten their printing even from Los Angeles.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

Mess Sergeant: " So, there's sand in your soup! Did you join the Army to serve your country or to complain about the chow?" Private: "To serve my country — not to eat it."

The fifth annual Fathers and Sons Banquet will take place Monday night, April 28th at 7 p. m. at the Veteran's Memorial Building. If you don't have a boy they will find one for you.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Phil: "Just think. The Spaniards went three thousand miles on a galleon! Bill: "Forget it. You can't believe all you hear about those foreign cars."

Earl G. Weyhenmeyer is the new owner of the H & M Camera Center. Now as Sonoma Valley Photo and Hobby Centery, located at 122 East Napa St., Sonoma.

MANCUSO WINES, Glen Ellen. . . Grower-producer. Available IN THE VALLEY OF THE MOON

Noticed where Louis J. and Rose Taboni have applied for an On-Sale Beer License at 29730 Toulay Creek Road.

First wife: "Were you nervous when you asked your husband for money?" Second wife: "Oho, no. I was calm and collected."

Mr. and Mrs. John Piro and son will open Verdier's Resort in May.

Lloyd and Hilda Murray held their 10th anniversary of "Lloyd's Inn" at Agua Caliente last Saturday night.

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

—YES MOONBEAMS ACCEPTS POLITICAL ADVERTISING—

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

We received a couple of letters and three post cards during the past week — one card was from Paul Marucci, Jr. of Paul's Old Ranchero, in El Verano — stating, "We are nearly ready to sell"— We were sory to learn this, but good luck and we will be looking forward to meting the new owner.

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

Received a post card from William R. Sullivan of Los Angeles stating "Asiatic Flu and similar diseases may soon be the rule hather than the exception as pouulation increases. With each increase it becomes more difficult to properly dispose of our wastes which become breeding places for new diseases."

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Also received a card postmarked "Three Rivers, Calif." signed by Ye Ole Colonel, E. A. Little, which reads "set here for good; beautiful place; snow capped Sequoir Mountains in sight; Double Dee Ranch." It's about time the old work hourse was turned out to pasture!

Double Dee Cowhand: "Did you find this horse well-behave while you were riding him? Colonel: "I should say I did. He had such good manners that whenever we came to a fence, he let me go over first."

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London like the place. It's western!

A warning from Dr. H. G. Wixom, chief of the bureau of livestock disease control of the Department of California, Livestock owners were urged to vaccinate animals against equine encephalomyelitis or "sleeping sickness. . . It could be Just Spring Fever.

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

On a train in Texas, a soldier, homesick for the bustle of New York City, turned to his seat mate and exclaimed disgustelly, "Texas! You can have it." A rabid Texan, she promptly told him at great length about the beauty of the plains, the wild flowers, the rivers and lakes. To clinch her case, she pointed to the beautiful scenery outside the window. "I'll adimt it's laid out pretty," he said. "How long's it been dead?"

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

The Salavation Army Annual Fund Drive will be held May 19-24 in conjuction with National Salvation Army Week. This is a very worthy cause and deserves your suport.

A man had posted himself in front of an office building with a tray of shoelaces. One executive made it a daily habit to give the unfortunate a dime, but he never took th laces. One day the peddler, on receiving the dime, tapped his dparting benefactor on the back: "I don't like to complain, sir, but the laces are now 15 cents."

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Touring Britain to pick up tips on how the U. S. S. R. could begin making girdles, rarities in the Soviet Union, Russia's fashion czarina, Mrs. V. G. Kaminsaya confided to newsmen: "We're bringing up the rear, and we know it.' '

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

The Credit department of the Hudson's Bay Co. received this letter from a Canadian farmer: "I got your letter about what I owe. Now be patient. I ain't forgot you. When I have the money I will pay you. If this was the Judgment Day and you was no more prepared to met your maker than I am to meet your account, you sure would go to hell. Trusting you will do this."

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

"I never mind it when a woman looks poured into a dress, provided too much hasn't settled to the bottom."

Frantic mother: "Oh, doctor! My boy was playing a maronica and swallowed it." Doctor: "Be happy he wasn't playing a piano."

Wanted: One cat to do light mousework. Box M, % MOONBEAMS.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations. Meet Millie, most nights.

We see where the Sonoma City Council has re-elected Joan McGrath their mare.

First farmer: "Quite a storm we had last night. "Second farmer: " Yep, 'twa." First farmer: "Damage your barn any?" Second farmer: "Don't know. Haven't found it yet."

BANCROFT NURSERY, Sonoma. Is the place to get that gift for Mothers Day on Sunday, May 11th. . . They will deliver.

YOGI SCORE SHEET

1									
2									
3									
4									
5									
6									
H									
L									
FH									
S									
Y									
Total									

Yes... Moonbeams can print any type of forms...

Business Cards - $5.00 per 1000 plus tax

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of refrigeration — Have yours checked now.

Just think of all th work the folks at the Friberg Drug Store will have Saturday night changing all those Time-Ex watches.

"Will the person who picked up my little boy's tractor from London Road take better care of it than I did, or somebody will come along and swipe it."

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

In a contest for slogans for highway safety posters, one youngster came up with this suggestion: "He looked; she didn't. He is; she isn't."

"For 20 years," mused the man at the bar, "my wife and I were ecstatically happy." "Then what happened?" asked the bartender. "We met."

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

Tramp: "What's the matter with you, pal?" Tearful Hobo: "I found a good recipe for a homemade pie, and I ain't got no home."

A chairman of a political meeting is like the minor official at a bullfight whose main function is to open and close the gates to let the bull in and out.

Old lady: "Little boy, why aren't you in school instead of at the movies?" Boy: "I've got the measles."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Then there's the glass blower who got the hiccoughs, and before he could stop he turned out 13,000 percolator tops.

Professor: "Who here was so rude as to laugh out loud?" Student: "It was an accident, sir. I laughed up my sleeve and there's a hole in the elbow.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

Now is the time to start looking for your red suspenders, so you can go in style to the annual Fireman's Dance in Sonoma on Saturday night, May 10th, at the Veteran's Memorial Building.

A lot of friction on the highways is caused by half the drivers trying to go fast enough to thrill their girl friends and the other half trying to go slow enough to placate their wives.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

FOUR CORNERS CAFE, So. Broadway. Pizzas a dozen kinds. Latest addition, Linguica, a sensation pizza. Imported beer, too.

Now that Spring has sprung better take the old bus over to Bud Delaney's Richfield Station and have it serviced for warm weather.

Bachelor: The only species of big game for which the license is taken out after the safari.

Give the weeds an inch and they'll take a yard.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Learned something of interest from my mother the other day, she has been buying her meat from Mike & Rose for several years.

If there's anything harder than breaking a bad habit, it's to refrain from telling people how you did it.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Telephone WEbster 8-2696.

Son: "May I have a quarter?" Dad: "When I was a boy we only asked for pennies." Son: "All right, then. May I have twenty-ifve pennies?"

Joseph and Gilda Paradela of 23570 Arnold Drive have applied for an On-Sale Beer and Wine license.

Maybe one swallow doesn't make a summer, but it sure breaks a New Year's resolution.

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Sunday, 5 to 10. Spanish food, Pizza, Steaks, Seafood. Cocktail bar.

Ad in local daily—"Slenderizing Salon 10th Anniversary, ½ Price Special. It's the buy of the rear."

Principal to small boy: "It's very generous of you, Robert, but I don't believe your resignation would help our crowded school situation."

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Dr. Herbert York, the top-notch nuclear expert, who heads the U.C. radiation lab at Livermore, has been named chief U.S. space agency chief. —That indicates he's a Brain. But when it come to picking out his suit for the day he has to check the little label his wife sews on to tell the "Tan" suit from the "Blue" one, seems the good doc is color blind.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

2011.1.143